



NEWS RELEASE

GINSMS UNIT ENTERS INTO EXCLUSIVE MOBILE GAME DISTRIBUTION AGREEMENT WITH GALACTIC

Calgary, Alberta, July 19, 2013 – GINSMS Inc. (TSXV: GOK) announces that Inphosoft Singapore Pte Ltd (“Inphosoft”), a wholly-owned subsidiary of GINSMS has entered into an exclusive mobile game distribution agreement with PT. Galactic Multimedia (“Galactic”).

Galactic operates Android app stores in Indonesia and is the largest third-party app distribution platform in Indonesia. Under the terms of the agreement, Inphosoft will source for mobile games from Japan and gives Galactic the exclusive rights to distribute these games in Indonesia. Consequently, Galactic can only work with Inphosoft to distribute Japanese mobile games in Indonesia.

“The partnership with Galactic will give GINSMS immediate market access to Indonesia where Android has become the dominant platform for smart phones. There is a great opportunity to source for world class Japanese content and then localize them for the Indonesian market,” said Joel Chin, CEO of GINSMS.

Arthur Chua, CEO of Galactic stated, “GINSMS has excellent sourcing capability in Japan and great technical know-how to customize, localize and operate mobile games. Coupled with Galactic’s leading app distribution platform, we will be able to offer compelling content to Indonesian smart phone users.”

About GINSMS

GINSMS is a mobile technology and services company focusing on 4 areas namely Telecom Platforms and Products, Mobile Advertising, Mobile Messaging and Mobile Applications. GINSMS conducts research and development and also establishes partnerships to develop and distribute innovative products and services globally. Through its wholly owned subsidiaries in Singapore, Hong Kong, Malaysia and Indonesia, GinSMS has successfully deployed more than 100 solutions globally. GINSMS also operates a short message service (“SMS”) hub that provides inter-operator messaging services to mobile telecom operators in Hong Kong and messaging services to enterprises in Asia. Through its Right Here Media brand, GINSMS provides a one-stop mobile advertising service to advertisers. These services include the development of creative mobile advertising campaigns for advertisers, the provision of technology to execute these campaigns and the placement of advertisements on mobile advertising networks.

About Galactic

PT. Galactic Multimedia is a leading provider of third-party app distribution platform in Indonesia. It operates the Oomph Android app store and also white brand its app store to mobile phone manufacturers. Galactic understands the values and culture of Indonesians and collaborates with

local app developers to create a variety of creative, unique and entertaining content that meet the needs of the Indonesian society.

Forward Looking Statements

This news release includes certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with GINSMS' business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", and similar expressions to the extent they relate to GINSMS or its management. The forward-looking statements are not historical facts, but reflect GINSMS' current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations, including the matters discussed under "Risks Factors" in GINSMS' Filing Statement filed on August 29, 2012 with the regulatory authorities. GINSMS assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements unless required by law.

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